



## Sponsorship Opportunities

Raising awareness for therapeutic recreation and adaptive sports while honoring those that help make a difference in our sports community.

June 1, 2016 | 7:30 – 9:30 a.m.

Sports Authority Field at Mile High

### \$20,000 – Presenting Sponsor

#### **Presenting Sponsor of the National Sports Center for the Disabled Annual Exceeding Boundaries Breakfast:**

- Sponsor name receives top tier marquee status connected with the events name (e.g. 'Exceeding Boundaries Breakfast presented by (company))
- Presenting Sponsor provided with dominant presence to captive audience of 320 people attending the event on June 1, 2016
- Category exclusivity for (category)
- Right for exclusive period of renewal negotiation allows for opportunity to build brand equity with the National Sports Center for the Disabled

#### **Full Promotional Rights:**

- Recognition in Exceeding Boundaries Invitation (Electronic Invitation)
- Recognition in event press release and editorial recognition in event recap feature
- Logo recognition in event slideshow presentation
- Looping logo recognition on HDTV's located throughout venue
- Full page ad in event program
- Sponsor recognition in VIP table display
- Prominent logo visibility included in all event signage
- Exclusive acknowledgement as Presenting Sponsor
- Social media recognition
- Opportunity to add branded promotional item to table or gift bag
- Opportunity to address the attendees directly and introduce key note speaker

#### **Hospitality Benefits for distribution to key customers, clients and employees:**

- 2 VIP Tables (opportunity to host a NSCD Athlete at your table, if desired)
- Private VIP Stadium Tour
- Special sponsor gift

### \$15,000 – Competition Center Athlete Sponsor

#### **Competition Center Athlete Sponsor of the National Sports Center for the Disabled Annual Exceeding Boundaries Breakfast**

- Competition Center Athlete Sponsor provided with dominant presence to captive audience of 320 people attending the event on June 1, 2016
- Category exclusivity for (category)
- Right for exclusive period of renewal negotiation allows for opportunity to build brand equity with the National Sports Center for the Disabled

#### **Full Promotional Rights:**

- Recognition in Exceeding Boundaries Invitation (Electronic Invitation)
- Recognition in event press release and editorial recognition in event recap feature
- Logo recognition in event slideshow presentation
- Looping logo recognition on HDTV's located throughout venue
- Full page ad in event program
- Sponsor recognition in VIP table display

- Prominent logo visibility included in all event signage
- Social media recognition
- Opportunity to add branded promotional item to table or gift bag

**Hospitality Benefits for distribution to key customers, clients and employees:**

- 1 VIP Table (opportunity to host a NSCD Athlete at your table, if desired)
- Private VIP Stadium Tour

## \$10,000 – Emerging Athlete Sponsor

**Emerging Athlete Sponsor of the National Sports Center for the Disabled Annual Exceeding Boundaries Breakfast**

- Right for exclusive period of renewal negotiation allows for opportunity to build brand equity with the National Sports Center for the Disabled

**Full Promotional Rights:**

- Recognition in event press release and editorial recognition in event recap feature
- Logo recognition in event slideshow presentation
- Looping logo recognition on HDTV's located throughout venue
- Half page ad in event program
- Logo visibility included in all event signage

**Hospitality Benefits for distribution to key customers, clients and employees:**

- 1 VIP Table (opportunity to host a NSCD Athlete at your table, if desired)
- VIP Stadium Tour

## \$5,000 - Recreation Athlete Sponsor

**Recreation Athlete Sponsor of the National Sports Center for the Disabled Annual Exceeding Boundaries Breakfast**

**Full Promotional Rights:**

- Recognition in event press release and editorial recognition in event recap feature
- Logo recognition in event slideshow presentation
- Looping logo recognition on HDTV's located throughout venue
- Quarter page ad in event program
- Logo visibility included in event signage

**Hospitality Benefits for distribution to key customers, clients and employees:**

- 1 VIP Table (opportunity to host a NSCD Athlete at your table, if desired)
- VIP Stadium Tour

## \$1,800 – Corporate Table

- One table of 10 displaying company name
- Company logo listed in event program

## \$125/\$75 - Patron Ticket

- Individual seat at event
- \$75 for 14 and under

## \$75 - NSCD Volunteer Appreciation Ticket

- Must be an active or alum NSCD volunteer

## \$25 – Stadium Tour Ticket

- Special behind-the-scenes tour of Sports Authority Field at Mile High (Following breakfast, 45 minute duration)