



Media Advisory

FOR IMMEDIATE RELEASE

CONTACT:

Nick Roper, *Kaiser Permanente*, 303.905.7451
Joseph Zhang, *Metro Volunteers*, 719.322.8486

Over 450 Kaiser Permanente Employees to Volunteer Statewide in Celebration of Martin Luther King Jr. Day

WHAT: For the 12th consecutive year, more than 450 Kaiser Permanente Colorado physicians and staff are celebrating Martin Luther King Jr. Day by rolling up their sleeves in remembrance of Dr. King's commitment to community service.

In partnership with Metro Volunteers, Kaiser Permanente Colorado employees will volunteer at more than 30 projects all along the Front Range—from Greeley to Pueblo. Projects include hosting a sports day for disabled kids, painting educational murals at public schools, and making donation items with youth at the Boys & Girls Club of Metro Denver.

WHO: More than 450 Kaiser Permanente physicians, nurses, and staff will be volunteering across the state.

WHEN: Monday, January 18, 2015 9:00 a.m. – 3 p.m.
****see info for specific times for each project****

WHERE: We invite the media to join us at the following locations; please contact Nick Roper (303.905.7451) or Joseph Zhang (719.322.8486) to schedule.

National Sports Center for the Disabled (NSCD) Indoor Field Day *Gold Crown Field House, 150 S Harlan St, Lakewood, CO 80226*

10am-2pm More than 50 Kaiser Permanente volunteers will host a sports field day and obstacle course for 120 kids with disabilities. Sports and recreation provide countless physical and psychological benefits, but few of these opportunities exist for those with disabilities. Kaiser Permanente and NSCD are teaming up to offer these 120 Colorado kids a chance to participate in physical activity.

Manual High School: Creating Fun & Inspiring Learning Environments
1700 East 28th Ave, Denver, CO 80205

11am-2pm Manual High School is one of the oldest schools in Denver with outdated facilities, a problem that Kaiser Permanente volunteers plan to tackle on MLK Jr. Day of Service. Volunteers at MHS will paint murals in biomedical classrooms, in addition to refurbishing various spaces.

Boston K-8 Elementary School: Inspiring Health & Academic Success
1365 Boston St, Aurora, CO 80010

10am-12pm Student health goes beyond academics. Volunteers will be painting a healthy-eating mural and inspirational quotes throughout the hallways to inspire students to make healthy choices. At Boston K-8, 71.6 percent of the students are eligible for free or reduced lunches.

Boys & Girls Club of Metro Denver Give Back Day
1800 Longspeak St., Brighton, CO 80601

11am-2pm Volunteers will work directly with more than 200 kids (ages 6 and up) to create gift bags, dog toys, and blankets to give to local homeless and animal shelters. Anyone can make a difference, and that's exactly what the kids will learn on MLK Day.

About Kaiser Permanente Colorado

Kaiser Permanente Colorado is the state's largest nonprofit health plan, proudly working to improve the lives and health of Colorado residents for more than 45 years. Kaiser Permanente Colorado provides comprehensive health care services to 623,000 members through 30 medical offices and a network of affiliated hospitals and physicians. The National Committee for Quality Assurance (NCQA) recognized Kaiser Permanente [as the top-rated commercial and Medicare health plans in Colorado for 2015-16](#). In 2015, we proudly directed more than \$100 million to community benefit programs to improve the health of all Coloradans. For more Kaiser Permanente news, visit kp.org/share or follow us on Twitter [@kpcolorado](https://twitter.com/kpcolorado) or facebook.com/kpcolorado.

About Metro Volunteers

Metro Volunteers is Denver's leading source for volunteer engagement, volunteer leadership training and volunteer advocacy. We make volunteerism smarter by empowering individuals and organizations with knowledge and skills to create more effective, engaging and impactful volunteering. Our wide range of innovative programs, tools and resources turn volunteer passion into powerful impact. To learn more visit www.metrovolunteers.org or call us at 303.282.1234.

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