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Press Release
FOR IMMEDIATE RELEASE
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Strange Craft and Living the Dream breweries create charitable *IPA Throw Down* to celebrate Colorado Craft Beer Week

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[Living the Dream Brewing Company](#) and [Strange Craft Beer Company](#) are donating \$1 to the [National Sports Center for the Disabled](#) (NSCD) for every pint of their chosen IPA that is sold at their tap rooms during Colorado Craft Beer Week, March 19th to the 30th, in a new competition: the *IPA Throw Down*.

“Colorado Craft Beer Week is such a great platform to celebrate the amazing beers our state produces,” said Strange Craft owner Tim Myers. “We wanted to come up with a fun way to utilize Colorado Craft Beer Week to incorporate our brewery’s other passion of giving back to the community.”

For the *IPA Throw Down*, the brewery that sells the most pints of their chosen IPA during Colorado Craft Beer Week will win a special wrestling-sized belt and be the winner of the *IPA Throw Down*. The *IPA Throw Down* features Living the Dream’s Empty Trophy Case IPA against Strange Craft’s Breakfast Grapefruit IPA.

“We are thrilled about giving back to a great organization like the National Sports Center for the Disabled through a fun competition with friends,” said Living the Dream owner Carrie Knose. “When our breweries realized that we both supported the NSCD in the past and are enthusiastic about the work they do, it seemed fitting to collaborate.”

The National Sports Center for the Disabled provides outdoor therapeutic offerings to over 3,000 people with disabilities year-round. The NSCD helps athletes with almost any type of disability learn new sports and set goals.

To conclude the *IPA Throw Down*, each brewery will host a silent auction fundraiser on March 30th from 5 to 7 pm. Living the Dream, located near Santa Fe and Highlands Ranch Parkway in Littleton, hosted a beneficiary event last year for the NSCD. Strange Craft’s tap room is located near Sports Authority Field at Mile High at 13th Ave and Zuni St.

For more information about the *IPA Throw Down* and the silent auction event on March 30th, please visit the event page at <https://www.facebook.com/events/1730872137142511/>.

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Confluence is a Denver organization that aims to improve businesses through corporate social responsibility practices and strategic initiatives. Starting in 2014, Confluence has guided several small and mid-size businesses to utilize best practices and build resources for communities to rely on. The Confluence Tap Handle initiative is Confluence's first initiative that allows for easy business participation that can serve as a long-term resource for charities. For more information about Confluence go to www.ConfluenceLLC.com.

Photo 1:

<https://drive.google.com/file/d/0B5OuUzIDkJTqbGI4WWNybWdWZ1k/view?usp=sharing>