

# NS CD

# Competition Center

## Winter Park, CO

The National Sports Center for the Disabled (NSCD) Competition Center provides training programs for racers of all abilities. The NSCD Competition Program ranks in the top three in world rankings (outside of National Teams) has recently trained medal winning athletes: Alana Nichols, Allison Jones, Dan Crossen, Danielle Umsted, Jamie Stanton, Mike Shea and Keith Gabel. The NSCD continues to train 30 – 40 athletes aspiring to reach the Paralympic Games.

The NSCD began sending athletes to the International Disabled Games in 1974 followed by the first Winter Paralympics in 1976, and formalized the Competition Center in 1984. The NSCD athletes have won more medals than any other organization attending the Paralympic Games, bringing home over 50 medals from the Winter Paralympics. The Competition Center trains athletes in alpine, snowboard cross and cross-country/Biathlon. NSCD trains athletes with visual impairments, amputations, paraplegia, spina bifida, cerebral palsy, multiple sclerosis, post-polio and congenital disabilities as well as several military veterans with physical disabilities.

NSCD Competition athletes and coaches travel across the globe to race. Sponsors of the NSCD Competition Center gain worldwide recognition at International Paralympic Committee races, World Cup races and Paralympic qualifying events. Sponsorship visibility can be customized on uniforms, equipment, vehicles as well as social media campaigns. NSCD Competition Center athletes are also available for corporate events and speaking opportunities.

**[MORE INFORMATION ABOUT THE COMPETITION CENTER AND OUR ATHLETES >](#)**





# Competition Center

## Sponsorship Opportunities

PARALYMPIC  
SPONSOR  
\$75,000

WORLD CUP  
SPONSOR  
\$50,000

NATIONAL  
SPONSOR  
\$25,000

### Exclusive Naming Rights

to the Competition Program and corporate logo placement. The NSCD Competition Center, sponsored by XXX



### Category Exclusivity

Official (product) of the NSCD Competition Center



Licensing use of the NSCD Logo and **Proud Sponsor** moniker



### Corporate Logo

on athlete apparel and NSCD Competition Center vehicles



### Logo Inclusion/Mention

in traditional media, press releases, interviews and social media, etc.



SOCIAL MEDIA ONLY

### Primary Marketing Position

on the NSCD Competition Center website

HOTLINK

HOTLINK

LOGO

### Athlete Apperances

at corporate functions (travel and lodging expenses to be paid by sponsor)



### Wells Fargo Ski Cup

Inclusion



### Additional Opportunities

to create promotional activites in association with the NSCD Competition Center



**CUSTOM SPONSORSHIPS AVAILABLE**