

# NS CD

# Title Sponsorship *Opportunities*

As a title sponsor of the National Sports Center for the Disabled (NSCD) you are not only sponsor - you are a part of the NSCD family, our brand and our culture. You are recognized as supporting everything we do. Sponsorship benefits are significant and include hospitality tickets to our events, logo placement and PR opportunities, hosting your own ski racing team and getting your employees involved in volunteering with the NSCD. You will witness the change your involvement has on people with a disability, enabling the human spirit through sports and recreation. The involvement from your company and its employees becomes the framework from which we change lives and we make sure your brand is woven into every opportunity with the NSCD. Your reach and impact on thousands of children and adults of all abilities from all over the world is immeasurable.

We would love to customize a sponsorship that achieves your marketing, philanthropic and community objectives as well as captures the heart of your company. We can combine special event sponsorships with program sponsorships. We have annual Ability Clinics sponsorships and volunteer opportunities with the Denver Broncos, Colorado Rockies, Denver Nuggets, Colorado Avalanche, Denver Outlaws and the Colorado Rapids. Program sponsorships include skiing, rafting, therapeutic horse riding, rock climbing and water sports like kayak, canoe and stand up paddle board. We look forward to the opportunity to build a mutually beneficial relationship with your company and your supporters.





# Title Sponsorship Opportunities

PLATINUM SPONSOR  
\$100,000

GOLD SPONSOR  
\$75,000

SILVER SPONSOR  
\$50,000

<b>Category Exclusivity</b> Official (product) of the NSCD	✓		
Licensing use of the NSCD Logo and <b>Proud Sponsor</b> moniker	✓		
<b>Corporate Logo</b> on employee and volunteer apparel and NSCD vehicles	✓	✓	
<b>Sponsor Logo Placement</b> at NSCD Operation Headquarters at Winter Park Resort	LOGO	LOGO	COMPANY LISTING
<b>Primary Marketing Position</b> on the NSCD website	HOTLINK	HOTLINK	LOGO
<b>Logo Inclusion/Brand Mention</b> in NSCD collateral, press releases, media interviews and social media	✓	✓	SOCIAL MEDIA ONLY
<b>Promotional Item(s) Distributed</b> at NSCD special events	✓	✓	✓
<b>Annual Sponsor Recognition</b> in The Denver Post	✓	✓	✓
<b>Corporate Volunteer</b> program participation	✓	✓	✓
<b>NSCD Special Event Opportunities</b> (* = event sponsorship level included in title sponsorship)	✓	✓	✓

**CUSTOM SPONSORSHIPS AVAILABLE**